

ENCUENTRO INTERNACIONAL DE ENUIES 2007

« Los Sistemas de Innovacion en la Economia Social »

Valencia, 13 y 14 de diciembre de 2007

**CIRIEC International Scientific Commission
on the Social and Cooperative Economy**

CIRIEC objectives

to undertake and promote

- the collection of information,
- scientific research,
- and the publication of works

on economic sectors and activities oriented towards the service of the general and collective interest:

- action by the State and the local and regional public authorities in economic fields (economic policy, regulation):
- public utilities; public and mixed enterprises at the national, regional and municipal levels;
- the social economy (cooperatives, mutuals, and non-profit organizations)
- ...

Historical background

- 1908 - *Annales de la régie directe*
- 1925 - *Annals of Collective Economy / Annales de l'économie collective / Annalen der Gemeinwirtschaft*
- 1947 - **CIRIEC's foundation** by E. Milhaud in Geneva as International Centre of Research and Information on the Collective Economy
- 1953 - 1st International Congress of CIRIEC in Geneva
- 1957 - Headquarters move to Liège (Belgium)
- 1966 - Setting up of **CIRIEC-Canada**
- 1974 - Name change: Public, social and cooperative economy
- 1974 - Name change: Public, social and cooperative economy
- 1986 - Setting up of **CIRIEC-Spain**
- 1990 - Institutionalisation of the **International Scientific Commission on the Social and Cooperative Economy** (and of the ISC on the Public Enterprises)
- 2007 - **1st Research Conference on the Social Economy**
- 2008 - 27th Congress of CIRIEC and celebration of 100 years of the scientific review, the *Annals*, in Sevilla (Spain)
- 2009 - **2nd Research Conference on the Social Economy**

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CIRIEC activities

- **Scientific research on the public, social and cooperative economic sectors:**
 - internal own-initiative researches, on themes selected by the members of its international scientific bodies
 - sponsored researches, for third parties, in response to calls for tender / request for proposals
- Collection of **information** (documentation centres)
- **Publication of works** (new series at Peter Lang, APCE, Working Papers)
- Organization of **events (seminars, congresses, conferences, ...)**

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CIRIEC membership

- **13 national sections:** *Argentina, Canada, Portugal, Austria, France, Spain, Belgium, Germany, Sweden, Brazil, Italy, Turkey, Japan*
- **A large scientific network made of experts** in the **public, social and cooperative economic sectors** working on a voluntary basis and coordinated by a **Scientific Council**
(Chair: Benoît LÉVESQUE, Canada)
- **Two Scientific Commissions:**
 - one devoted to **“Public services & public enterprises”**
(chair: Gabriel OBERMANN, Austria)
 - one devoted to **“Social and cooperative economy”**
(chair: Rafael CHAVES, Spain)
 - **analytical reflection on selected themes**
(e.g. last one = Methods and indicators for the evaluation of the social economy ; new one = Social Economy and Public Policies)
 - **watch on research on social economy and exchange on general information**

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Scientific Commission on the Social and Cooperative Economy: short presentation

- **Setting up late 1980s with Prof. Jose Luis Monzon (CIRIEC-Spain) as President**
- **20 countries represented (Austria, Belgium, Brazil, Canada, Denmark, France, Germany, Ireland, Italy, Lithuania, Japan, Norway, Portugal, Senegal, Sweden, Turkey, UK, USA, Venezuela)**
- **Total now of 40 experts**
- **Contact with +/- 500 researchers in CIRIEC Scientific Network**

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• **Themes dealt with (1989 – 2007)**

1. **Concept and estimation (quantitative) of the Social Economy at international level**
2. **Evolution cooperative principles facing the market 's challenges**
3. **The Social Economy facing the transformations of the Welfare State and the employment crisis (socioeconomic integration and social services for the elderly people)**
4. **Evolution of big Social Economy entrepreneurial groups (Cooperative Holdings, ...)**
5. **Governance in the Social Economy and place and role of managers**
6. **Methods and indicators of evaluation of the Social Economy** 7

• **Publications (1/2)**

1. **Conception and estimation of the Social Economy at international level,**
Defourny, J. & Monzon, J.L. (dir): (1992): *Economie sociale*,
Entre économie capitaliste et économie publique / *The Third Sector*,
Cooperatives, Mutual and Nonprofit Organizations, Bruxelles, De Boeck.
also in Spanish and Japanese
2. **Evolution of cooperative principles facing the challenges of the market**
Monzon, J.L., Spear, R., Thomas, A. & Zevi, A. (dir) (1996): *Cooperatives, Markets, Cooperative Principles*, CIRIEC, Bruxelles.
also in French (De Boeck) and Spanish
3. **The Social Economy facing the employment crisis and the State Providence transformation**
Defourny J., Favreau L. & Laville J.-L. (dir) (1998): *Insertion et nouvelle économie sociale : un bilan international*, Desclée De Brouwer, Paris.
also in English (Ashgate) and Spanish
Laville J.-L. & Nyssens M. (dir) (2001) *Les services sociaux entre associations, Etat et marché. L'aide aux personnes âgées*, La Découverte, Paris (also in Spanish)

• Publications (2/2)

4. **Evolution of big Social Economy entrepreneurial groups (Cooperative Holdings, ...)**

Côté D. (dir) (2001): *Les holdings coopératifs. Evolution ou transformation définitive ?* De Boeck Université, Brussels.

5. **Governance of the Economy Social and role of managers**

Chaves,R., Cornforth,C., Schediwy,R. & Spear,R. (eds) (2004): *Governance and management in the Social Economy, special issue of Annals of Public and Cooperative Economics*, Vol. 75, n°1, March.

Also in French (numéro spécial revue Economie et solidarités) and in Spanish (numero tematico de CIRIEC-Espana)

6. **Methods and indicators of evaluation of the Social Economy** (collective book in English, CIRIEC,Marie Bouchard ed., Peter Lang, 2008)

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• Other researches in Social Economy

CIRIEC (2000): *The enterprises and organisations of the third system. A strategic challenge for employment*,

CIRIEC – DGV European Commission, Liege. *Also in French and Spanish*

CIRIEC (2001): *The enterprises and organisations of the third system in the European Union*,

CIRIEC – DGV European Commission, Liege. *Also in Spanish*

CIRIEC (2006): *Manuel d'un Compte Satellite des entreprises de l'économie sociale (Coopératives et Mutuelles)*, Commission Européenne, Brussels.

José BAREA et José Luis MONZON eds. *Also in Spanish*

CIRIEC (2007): *Report of the Social Economy in the European Union, European Social and Economic Committee*, Brussels.

Rafael CHAVES et José Luis MONZON eds. *Also in Spanish (synthesis available in 21 languages)*

➤ *Evaluation de la représentativité et du rôle des organisations membres de Cooperatives Europe dans le dialogue social des pays membres de l'Union Européenne* (en cooperación con Cooperatives Europe) Forthcoming

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• Researches and Publications in Social Economy and Public Economics

- **CIRIEC (1997) *Structural Changes and General Interest***
L. Monnier & B. Thiry, Eds, special issue of Annals of Public and Cooperative Economics, Vol 68, No3
Also in German, French (De Boeck , Brussels) and Spanish
- **CIRIEC (2002) *Plural Economy and socio-economic regulation / Economie plurielle et régulation socio-économique***
Enjolras B. & von Bergmann-Winberg M.-L., Eds
- **CIRIEC (2008) *Gouvernance et intérêt général dans les services sociaux et de santé***, Peter Lang, Bernard Enjolras, ed.
- ***The Situation of Social and Health Services of General Interest in the European Union***

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• Synthesis of themes

- 1. Delimitation and evaluation of the field**
definitions, satellite account, measure,...
- 2. Contribution of the SE to the general interest and y to the social change and social and economic development (rural, local, social capital)**
 - employment (*integration, selfhelp, social cohesion, etc.*)
 - services to the person (*social services, social cohesion*)
 - others : *new technologies access, CSR,...*
- 3. Governance and SE**
 - management, participation, economic democracy, governance*
 - evolution of SE enterprises (groups, holdings, transformations, banalization)*
 - financing, accountability of SE*
- 4. Public Policies, regulation and SE**
 - *Políticas towards (policies, taxation, legislation..)*
 - *Social and political innovation*

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• Work **Program**

- ✓ New research theme ***Social Economy and Public Policies***
- ✓ Organization of ***seminars*** private or public to present and discuss results of international or national studies
- ✓ Watch (monitoring/observatory) of the research on Social Economy
- ✓ Presence and part in the ***European Political Debate on SSGI***
- ✓ Participation in the ***27th congress of CIRIEC*** in Sevilla (September 2008)
- ✓ Participation in the ***conference of ISTR / EMES*** in Barcelona (July 2008)
- ✓ Organization of the ***2nd and the 3rd research world conference*** on Social Economy
- ✓ Creation of an ***intranet “administrative”***
- ✓ Creation of an ***intranet “scientific”, “cooperative portal”***